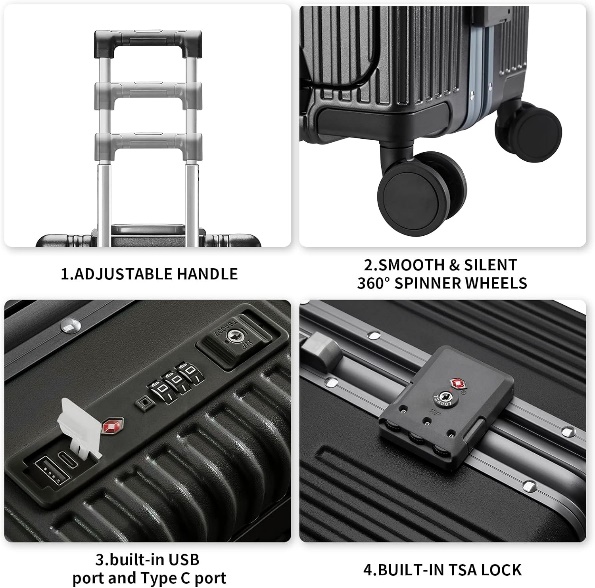
**BTS NDRC – LVA OBLIGATOIRE - 2024**

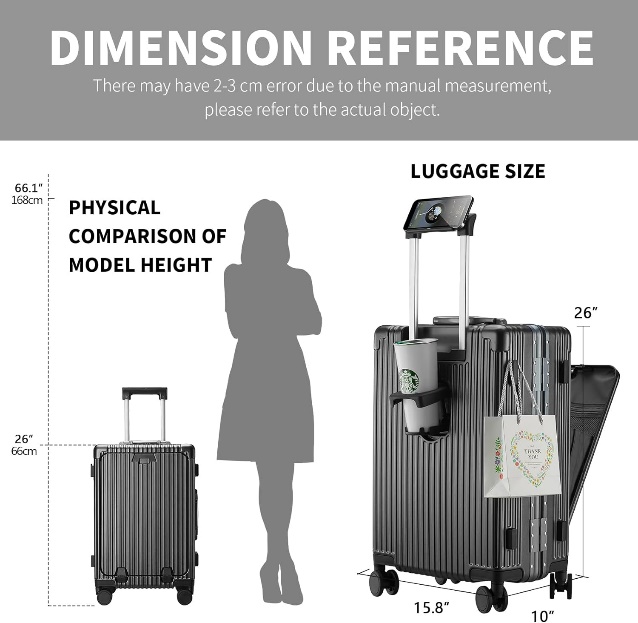
**MISE EN SITUATION**

**CAARANY Versatile Carry-on Luggage**

[*4.0 out of 5 stars*](javascript:void(0)) [65 ratings](https://www.amazon.com/CAARANY-Versatile-Aluminum-Charging-Compartment/dp/B0BZHMXJDR?th=1#customerReviews)







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| --- |
| **SITUATION:**  **You are a sales representative working for a luggage shop in New York.**  **You meet the CEO of a company that does business worldwide. He and his employees travel a lot for work.**  **You try to convince him to buy at least 10 items.**  Focus on:   * The use of the suitcase * The versatility of the suitcase * The extra features * The durability of the item * The price it would cost for several suitcases |